



# It's Palmolive® Gold

and it gives you  
more hexachlorophene to  
stop odor than any  
leading deodorant soap

More hexachlorophene!

TEAR ON PERFORATION

7¢

12-1 Y-21

STORE COUPON

7¢



WORTH 7¢  
toward purchase of  
2 bars of any size  
Palmolive Gold

Gives you more hexachlorophene  
to stop odor than any leading deodorant soap

GOOD ON PALMOLIVE GOLD. Any other use constitutes fraud.

Y-21

7¢

7¢

101-56017

It had to happen...  
A new wash-on deodorant!

**VALUABLE  
COUPON**  
see other side

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## New Wash-on Deodorant

**NOTICE TO DEALER:** You are authorized to act as our agent for the redemption of this coupon in accordance with the terms thereof. We will reimburse you for the face amount of the coupon, or if the coupon calls for free goods, we will reimburse you for such free goods, plus 2¢ per coupon for handling; provided you and the consumer have complied with the terms of this offer. Presentation for redemption without such compliance constitutes fraud. Invoices proving purchase of sufficient stock of our brand(s) to cover coupons presented for redemption must be shown upon request and failure to do so will at our option void all coupons submitted for redemption for which such proof is not shown. This coupon is non-transferable and good only on brand(s) specified. Coupons will not be honored and will be void if presented through outside agencies, brokers or others who are not retail distributors of our merchandise, unless specifically authorized by us to present coupons for redemption. Consumer must pay any sales tax. Coupon void if use is prohibited, restricted or taxed. Coupons may be presented to our salesman for redemption or mailed to:

**COLGATE-PALMOLIVE COMPANY**

**P.O. Box 1799, Louisville, Ky. 40201**

Offer expires Dec. 31, 1967. Cash value 1/20 of 1¢

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